



The School Social

Transforming Readers To Leaders

WHILE

Making the Screen Time Meaningful

www.theschoolsocial.in



Make Students **SMARTER EVERYDAY** by giving them access to **a reading platform** that skims down difficult concepts into daily bite-sized reads, brings pre-screened age-appropriate current news and mind boggling games and quizzes.



We bring to our Young Readers what they truly deserve!

Well-researched content | Curiosity-building topics | A safe space to share their creativity.

[Learn More](#)



Intro

The School Social

A global digital Magazine for Kids that is dedicated to making reading a choice, rather than a forced exercise. We strongly believe that reading is a habit that children need to pick early in their years to become better readers who can then transform into leaders.

BUILDING A HABIT OF READING EARLY IN THE YEARS

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Reasons to Read

Unlock Your Potential with 15 Minutes of Daily Reading

- Sharpen focus
- Enhanced memory retention
- Stronger language proficiency
- Boosts academic performance
- Stimulates problem-solving abilities
- Fosters creativity
- Instills a love for learning

THE HABIT OF READING IS MADE BY CHOICE, NOT BY FORCE.



WE HELP PARENTS and TEACHERS

Raise
GOOD
READERS

Readers become natural LEADERS

by making Everyday
INTERESTING!

READ | LEAD | REPEAT

Building a learning ecosystem and developing the habit of reading at an early age is not a challenge if you provide **YOUNG** readers with the **RIGHT** resources at the **RIGHT** age.



SUBSCRIPTION PLAN

Premium Subscription Plan

- ✔ Delivered Daily-Make your everyday INTERESTING
- ✔ Age-Appropriate - Personalised for Every Child
- ✔ Highly Interest Focussed - You read what you're Interested in
- ✔ SAFE and regulated Content -Strictly No Ads, Cookies or Tracking Codes
- ✔ Personalized Reading Dashboard - for the Child
- ✔ Personalized Parent's Dashboard - With regular Reading Reports
- ✔ Get Published - Share your Creativity with our Secure Social platform

30% OFF

Quarterly Subscription

On an average, it takes an adult 66 days to build a habit. But for our young ones, we recommend them a continuous 90 day engagement to build the habit of reading.

INR 10/Day

INR 210/Month

~~INR 300/Month~~

You pay INR 630/ Quarter

You save INR 270.

BUY NOW

Cancel within 3 Days

40% OFF

Annual Subscription

Readers become Leaders when they continue the habit of reading everyday. Recommended for curious minds who aspire to achieve long-term academic success.

INR 10/Day

INR 180/Month

~~INR 300/Month~~

You pay INR 2160/ Year

You save INR 1440.

SPECIAL OFFER

BUY NOW

Cancel within 3 Days

Schools profit from special business exchange benefits based on the number of subscriptions per school. Get in touch for customised offers.



CUSTOMIZED FOR SCHOOLS

- Daily update sent to parents through School LMS that gives them a direct access to a personalised Parent's dashboard.
- Assessment and tracking of a child's progress through Quiz and Games by which teachers and parents can monitor learning milestones and achievements.
- Customised profit sharing model designed exclusively for schools.

Schools can register themselves and upload the school logo. Once the registration is complete, a customised school-specific webpage is provided for the students. On subscribing, the students get a reading dashboard with the school logo.

School Registration

School Logo (250*150)px
 no file selected



LOOKS LIKE A MAGAZINE OF YOUR OWN:

The School Social Get to know about everyday events, what happened on this day in history and what's new as well. This u

Monday, February 19, 2024

NEWS ARTICLES MUSIC GEEKDOME BLOGS SPORTS

YOUR SCHOOL LOGO

Age-Appropriate NEWS that Young People need to know. Click on the arrow to read more.

NEWS for young responsible people

Search Dictionary

ISRO successfully launches Chandrayan 3!

AWBI.ORG

In the Reading dashboard, Readers can access their personal profiles. The timer in the middle tracks the Reading time, and the saved articles can also be found on the left side of the panel.

SEE MORE →


7:54

Personalised School name, School logo, along with tagline.


SEE MORE →



Parent's Profile



Pankaj Kumar's Profile



View Today's Magazine

Your Profile

Parent's Name **Shubham**

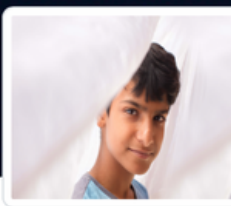
Child's Name **Pankaj Kumar**

School Name **Delhi Public School**

Subscription **Month**



Student's Profile



VISHAL
AGE: 12

Edit profile

Referral code **AEE362A2** Copied!

Credits **20**


ABOUT

A curious mind with a passion for all thing new and crazy. Reading is my oxygen. Photography is my food. 📷
Football | Marvel | Technology

INTERESTS


- Science
- Maths
- Sports
- Health and Fitness
- Books
- Family Adventure and Travel

How To Develop Reading Habits In Kids And Teens ?




HOW TO DEVELOP READING HABITS IN KIDS AND TEENS?

Tips to Manage and Reduce Screen-Time among Children and Teens




Tips to manage and reduce screen time among Children and Teens

Curious Kids to Research Rockstars: Nurturing Young Minds Towards Research



Curious Kids to Research Rockstars: Nurturing Young Minds Towards Research

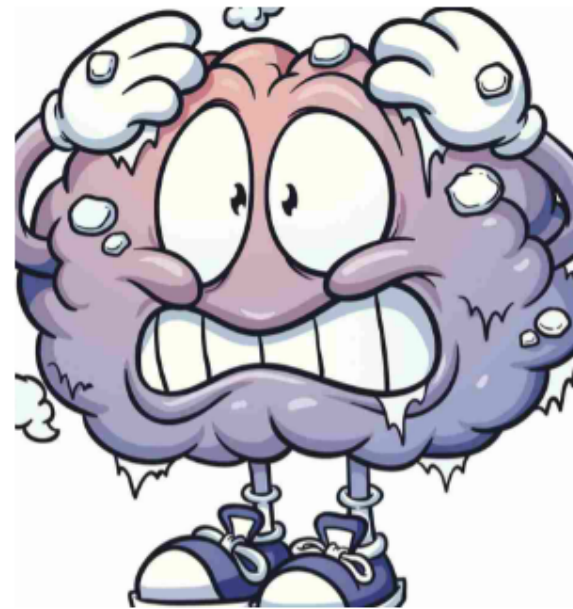
Effective Ways to Build a Strong Vocabulary



Effective Ways to Build a Strong Vocabulary



WE SIMPLIFY DIFFICULT TOPICS INTO BITESIZED READS:



In **ENTERTAINMENT FOR KIDS**

What is the difference between our left-brain and right-brain?

We do not have two separate brains. Left-brain is the left hemisphere of our brain and the right-brain is the right hemisphere of our brain.

[Read More →](#)

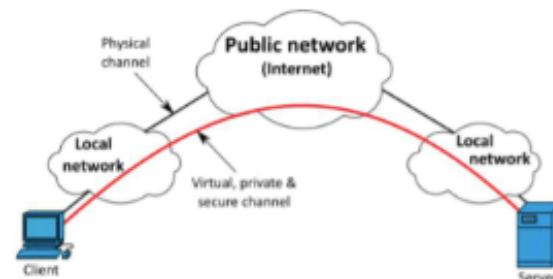


In **ENTERTAINMENT FOR KIDS**

Why water tanks are black ?

Black is a common colour for plastic water storage tanks to conceal other additions that could degrade the quality of the plastic by making it less durable, porous, or useful.

[Read More →](#)



In **SCIENCE**

What is VPN? Types of VPN, How VPN Works

A Virtual Private Network (VPN) is a technology that creates a secure and encrypted connection over the internet. It allows users to access resources on a private network as if they were directly connected to that network, even if they are physically located elsewhere.

[Read More →](#)



In **SCIENCE**

What is an IMEI number?

All mobile phones have a unique identification number called an International Mobile Equipment Identity (IMEI). It's kind of like an Aadhar Card for your cell phone.

[Read More →](#)

[Visit More For Such Interesting Topics →](#)

Our Previous Subscribers

Our subscribers include students and teachers from Schools:



Haberdashers' Boys' School, London



Lotus Valley International School, Gurgaon




Manav Rachna International School



Starlit International School, Panchkula

Read more research on Reading

The School Social



“ Children Who Are Provided With An Informal Environment To Choose What They Read Show Better Reading And Literacy Skills. ”

-The Power Of Reading, Stephen Krashen

[Click Here](#)

STEPHEN D. KRASHEN

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Online Reading can Improve Academic Results

“ Exposing Kids To Appropriate E-Books/ Digital Content Could Increase The Average Reading Levels By Upto 8.4 Months. ”

[Click Here](#)

Research By National Literacy Trust

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THE MAGIC OF 15 MINUTES:
Transforming Academic Achievement through Daily Reading Practice



15+ minutes of daily reading accelerates reading growth



Engaged reading time	Normal curve equivalent (NCE) gain
< 5 min.	-0.85
5-14 min.	-0.15
15-24 min.	0.31
25-34 min.	0.44
35-44 min.	0.48
45-54 min.	0.48
55-64 min.	0.48
65+ min.	0.38

[Click Here](#)

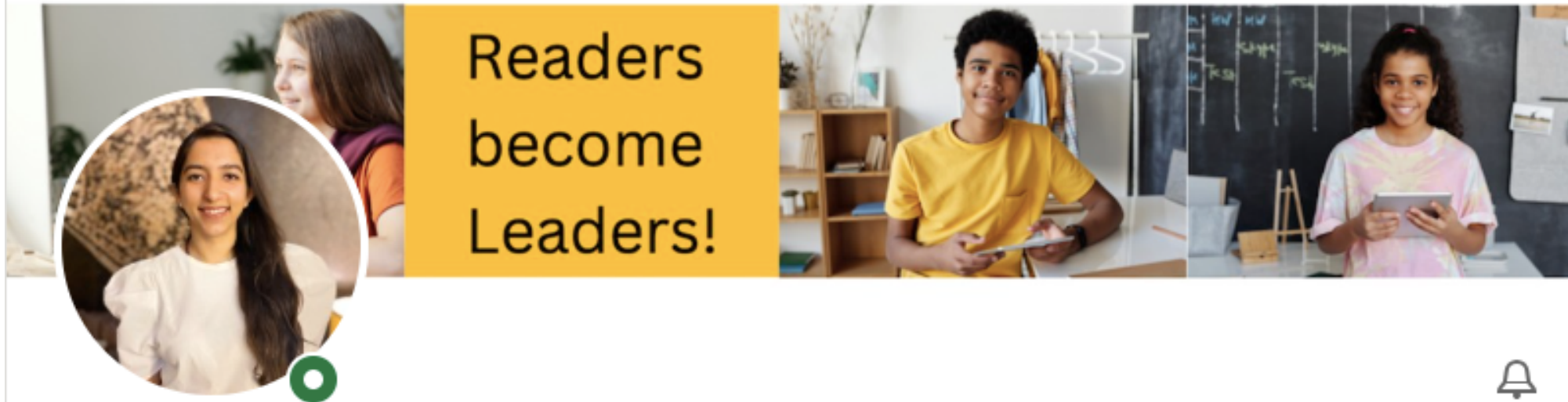


HOW TO DEVELOP READING HABITS IN KIDS AND TEENS?

[Click Here](#)

Leadership

Make Students **SMARTER EVERYDAY** by giving them access to a reading platform that skims down difficult concepts into daily bite-sized reads, brings pre-screened age-appropriate current news and mind boggling games and quizzes.



Radhika Sharma · 1st

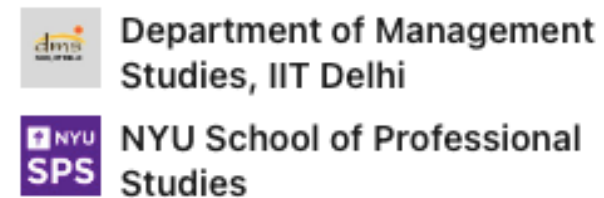
Founder at The School Social | Adjunct Faculty at DMS, IITD | Summer Publishing Institute '22, NYU | Recipient of the William Randolph Hearst Endowment for Magazine Media Scholarship

Talks about #wellness, #leadership, #socialmedia, #k12education, and #digitalmarketing

New Delhi, Delhi, India · [Contact info](#)

www.theschoolsocial.in

1,725 followers · 500+ connections



Ms. Radhika Sharma

Founder, The School Social

Adjunct Faculty, Department of Management Studies, IIT Delhi

Recipient of the William Randolph Hearst Endowment for Magazine Media Scholarship



WHAT OUR READERS SAY ABOUT US



AARAV JAIN, 9

Everyone is surprised how I have cool fun facts to tell everyday. That's why I love reading the school social every morning." - Student, DPS

STUDENT



PRIYA SINGH, 39

It has become her milk-time read. Two good things happen together." - Mother

PARENT



ANITA VERMA, 55

I start my classes with a happy and fun dose of The School Social. Valuable resources and highly engaging even for primary classes." - Teacher

TEACHER



CONTACT US

THE SCHOOL SOCIAL

INFO@THESCHOOLSOCIAL.IN

+91 9711804070

www.theschoolsocial.in

